

# Processing tomato

## STRATEGIC INVESTMENT PLAN 2022-2026

### AT A GLANCE



The overarching strategic intent of the processing tomato Strategic Investment Plan (SIP) is to deliver innovative and effective research and development (R&D), and capacity-building solutions to support a sustainable and profitable processing tomato industry from producer to processor.

This abbreviated version of the processing tomato SIP provides details on the outcomes, strategies and key performance indicators for the industry for the 5-year period of the SIP. More information is provided in the SIP full document, which is available at [www.horticulture.com.au/processing-tomato/](http://www.horticulture.com.au/processing-tomato/).

OUTCOME	STRATEGIES	KPIs
<b>Extension and capability</b>		
<b>Outcome 1:</b> Improved capability and an innovative culture in the Australian processing tomato industry maximises investments in productivity and demand.	1. Provide knowledge transfer to the industry value chain through targeted extension of research findings, best practice, emerging risks and opportunities, utilising the APTRC Industry Development Manager (IDM) role as a key link	<ul style="list-style-type: none"> <li>Establishment of a baseline and then increased share of the industry with positive change in knowledge, attitudes, skills and aspirations (KASA), and practice and implementation concerning targeted high priority areas</li> </ul>
	2. Enhancing industry development and capability via effective seasonal communication and targeted extension activities to support innovation, develop skills and encourage new entrants to the industry, and utilisation of the APTRC IDM role as a key link	<ul style="list-style-type: none"> <li>Demonstrated growth in cooperation within industry and across industries leading to business and industry innovations</li> <li>Increase in business and industry innovations due to development of trusted relationships</li> </ul>
	3. Provide industry with relevant production, demand and industry insights through annual industry surveys as well as peer-to-peer reviews at industry events and farm visits	<ul style="list-style-type: none"> <li>Availability of production, demand and industry insights that support production decisions</li> </ul>







OUTCOME	STRATEGIES	KPIs
<b>Industry supply, productivity and sustainability</b>		
<p><b>Outcome 2:</b> The Australian processing tomato industry has increased profitability, efficiency and sustainability through innovative R&amp;D and sustainable best practices.</p>	<ol style="list-style-type: none"> <li>1. Refine best practices for soil health, crop rotation, disease management and water-use efficiency</li> <li>2. Support processors by aligning the selection of appropriate processing tomato genetics with the required tomato quality characteristics – complementing new and existing processing technologies</li> <li>3. Enhance biosecurity preparedness in the processing tomato industry to reduce the risk posed by exotic and endemic plant pests</li> </ol>	<ul style="list-style-type: none"> <li>• Increased grower knowledge and adoption of soil health, water use and crop rotations</li> <li>• New technologies researched and/or developed in collaboration with growers</li> <li>• Increased production efficiency and/or improved product quality</li> <li>• Monitoring and involvement in essential industry biosecurity initiatives</li> <li>• Support of the development of appropriate crop rotations to enhance the ability to control existing and new pest and disease threats</li> </ul>

View the processing tomato SIP full document and find more information on the Processing Tomato Fund at [www.horticulture.com.au/processing-tomato/](http://www.horticulture.com.au/processing-tomato/)