

## **Current contracted marketing projects**

Current contracted projects in the Papaya Fund as at July 1, 2024, which are aligned to the respective outcomes and strategies in the **papaya** SIP, can be seen below. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

## Papaya current contracted marketing project actuals at 2023/24 and forecast to 2026/27

Project code	Project title	2023/24 Actual	2024/25 Forecast	2025/26 Forecast	2026/27 Forecast
PP22620	Papaya marketing plan FY23 and	130,000			
ТВА	Papaya marketing program FY24 and FY25-26		110,000	110,000	
Total		130,000	110,000	110,000	